



Digital Media: British Nuclear Group

British Nuclear Group was established in 2004 to provide the necessary focus for decommissioning and clean-up of the UK historic nuclear legacy. This was a pre-requisite to the Nuclear Decommissioning Authority's (NDA's) establishment of seven separate Site Licence Companies to manage the estate of 20 sites. British Nuclear Group Project Services continues to provide specialist contracting services.

Challenge:

British Nuclear Group had a requirement to refocus their online communications through the creation of a website that would clearly communicate their strong commercial focus and capability whilst at the same time was easy to navigate and gave a real sense of the approachable nature of the company.

Solution:

We combined our in-house design and web build capability to create a state-of-the-art website that was easy to navigate and had with real visual impact. The Forepoint Content Management System allows clients to update the content in a way that is as easy as editing a Word document.

Our work:



Client benefits:

- A website that was fully compliant with accessibility guidelines and regulatory requirements
- Fully content managed interface for self-maintenance resulting in cost efficiencies
- The new website attracted on average of over 11,000 visitors per month

Testimonial:

"Forepoint provided us once again with outstanding service and a website that was clear, concise and fully functional. Forepoint have built us a tailored CMS and are always on hand to help out whenever questions arise."

British Nuclear Group

Contact us:

For more information about our digital media work and other areas of communication expertise, don't hesitate to get in touch:

info@forepoint.co.uk

www.forepoint.co.uk