



Digital Media: WNTI

The World Nuclear Transport Institute (WNTI) was established in 1998 to promote sound and objective principles for ensuring radioactive materials are transported safely, efficiently and reliably within a secure international framework.

Our work:



Challenge:

WNTI invited us to tender for the complete redesign of their website with the specific brief for WNTI to be more prominently positioned as an independent and commercially focused nuclear transport advisory service, acting as the collective voice for the industry. We were awarded the contract after WNTI had assessed our credentials and expertise in the nuclear sector coupled with our initial design concepts.

Solution:

We created a website that was accessible to a global audience promoting the commercial ability and safety procedures extolled by WNTI across the world. We delivered a secure institute members access area allowing the secure transfer of technical research, documents and publications and exchange of information. The site now highlights the importance of the safe and secure transport of nuclear material across sea, land and air, demonstrated through the past four decades of operation.

Client benefits:

- A website that was an invaluable resource to transport operators in the global nuclear industry
- A website that is fully content managed through the training of WNTI staff, reducing costs on maintenance and refreshment of content relevant to WNTI members

Testimonial:

"Forepoint provided an incredibly professional, customer-focused service. We are delighted with the end product and the follow-up service provided."

WNTI

Contact us:

For more information about our digital media work and other areas of communication expertise, don't hesitate to get in touch:

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