



## Exhibitions and Environments: The Sellafield Centre

The Sellafield Visitors Centre was the first of its kind in the nuclear field: a new purpose built visitors facility. It informed and educated the general public on Sellafield and the nuclear industries activities and played an active role in helping to deliver national science and environmental curriculum activities to school children.

### Our work:



### Challenge:

We were asked to give the centre a new focus as a business and information centre, promoting science, business and the community. The brief also included promoting its unique location in West Cumbria as an outstanding venue for meetings and conferences.

### Solution:

The scope of work included internal and external signage, a meeting area, B2B and Nuclear Decommissioning Authority zones, a history of Sellafield tunnel, a viewing gallery, a child friendly 'hands-on' science Lab and a partial refit of the main hall. We project managed the exhibition from start to finish including essential risk assessments, production and installation. After comprehensive research we created a framework of content for the seven 'zones' that after thorough consultation became the basis for our design.

Flexibility, longevity and economy was built into the displays through the use of a panelled system that would allow for easy updating and modification in the future. Copywriting, photography, illustration and three dimensional design were all used to create dynamic, engaging and informative displays that cater for both the passing public and business visitors alike.

### Client benefits:

- An exhibition that successfully manages to combine conference and business facilities with attractive tourist exhibitions
- Longevity through interchangeable, simple to replace panels and vinyls that enable the message to be updated more economically in the future
- Peace of mind for the client as the project was handled seamlessly through a single channel, so simplifying commissioning and installation process

### Contact us:

For more information about our exhibitions and environments work and other areas of communication expertise, don't hesitate to get in touch:

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