



Printed Communications: Regus Group plc

Regus Group are a provider of workspace solutions around the globe. The company has a network of 950 business centres located in 70 countries.

Our work:



Client benefits:

- Annual financial reporting that complies with IFRS and sets a best practice standard
- A key piece of marketing collateral that communicates the company's financial performance and professional pedigree of the Regus Group

Challenge:

We have produced annual report and accounts for global workspace solutions business, Regus Group, since 2004. Clearly communicating the company's strong financial performance continues to be a prime objective in addition to highlighting key market differentiators such as their innovative products and services, highly trained personnel and strong supplier-client relationships.

Solution:

We worked in partnership with Regus throughout the entire production process from concept through to photography and finished product, creating a style that is clean, stylish and communicates effectively through the use of strong colours, inspired photography and clear financial graphics. We adopted International Financial Reporting Standards (IFRS) within the Regus reports. These regulations are derived from the International Accounting Standards Board (IASB) and streamline financial information to make it consistent and comparable to other reports provided by companies from participating countries across the globe.

Testimonial:

"Their project management and execution skills reduced costs with no compromise on quality - and more importantly allowed me to focus on core areas of the annual report. The process can be a very stressful exercise and Forepoint were instrumental at taking pressure off me and making sure the process ran as smoothly as possible."

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Contact us:

For more information about our printed communications work and other areas of expertise, don't hesitate to get in touch:

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